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Reg. No. : .....

Name : .....

Second Semester M.Com. Degree Examination, July 2019

Paper IV : CO 224 – INTERNATIONAL BUSINESS

(2018 Admission)

Time : 3 Hours Max. Marks : 75

SECTION – A

Answer **all** questions **Each** question carries 2 mark.

1. What are subsidiaries?
2. What is global environment?
3. What does Haberlers theory of opportunity cost says?
4. What is NAFTA?
5. What is customs union?
6. What is transfer pricing?
7. What is mercantilism?
8. What is the primary objective of WTO?
9. What is MNCS?
10. What is MIGA?

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer any **five** questions. **Each** question carries **5** mark.

11. State the recent developments in international business?

12. Explain the Hecksher Ohlin theory.

13. What are the challenges ahead of MNCS?

14. Explain host country government policies?

15. What is the scope of international business?

16. Explain the barriers for free trade in world.

17. Explain the influence of government of India in foreign trade.

18. Explain the objectives of international monetary system.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. **Each** question carries **15** marks.

19. Discuss the role of UNCTAD in international business.

20. Explain any two theory of international business with illustrations.

21. Specify and explain the different methods of payment in international trade.

22. Describe in detail the responsibilities of international business.

(2 × 15 = 30 Marks)